

Accepted 3rd Party Vendors

ADSERVING

Adform	Kargo
Appetite Creative	OmniVert
Bonzai	Phluent
Celtra	RevJet
EyeReturn	Scoota Rockabox
FlashTalking	Sizmek
Gemius	Smartology
Google DCM	Teads
Innovid	Undertone (Americas and EMEA only)
InSkin	wayve
Inspired	

ANALYTICS

Cint	Google Floodlight
ComScore	InsightExpress
Dimestore	Nielsen
Dynamic Logic	Vizu

DMP

Lotame

VERIFICATION

Grapeshot
Integral Ad Science
MOAT

PROGRAMMATIC

Index Exchange	PubMatic
Magnite (Rubicon)	TripleLift
OpenX	Xandr

NATIVE

TripleLift

TAG MANAGERS

Tealium